



What is Public Information?



Public Information (P.I.) in Alcoholics Anonymous (A.A.) means carrying the message of recovery to the still-suffering alcoholic by informing the general public about the A.A. program. We report on the nature and purpose of A.A. and what it can do for alcoholics to the media, schools, law enforcement, clergy, labor camps, medical profession, and other organizations. In the UAE we are very grateful to have a strong Public Information committee of approximately 15 members who meet every month to be of service.



The first Public Information committee in A.A. was formed by the General Service Board in 1956. At that time, the following statement of "A.A.'s movement-wide public information policy" was written and approved by the General Service Conference:

In all public relations, A.A.'s sole objective is to help the still suffering alcoholic. Always mindful of the importance of personal anonymity we believe this can be done by making known to him, and to those who may be interested in his problems, our own experience as individuals and as a Fellowship in learning to live without alcohol. We believe that our experience should be made available freely to all who express sincere interest. We believe further that all efforts in this field should always reflect our gratitude for the gift of sobriety and our awareness that many outside A.A. are equally concerned with the serious problem of alcoholism.

Who should I speak to and how can I contact the PI committee?

If you would like to become a member of the PI committee or you would like more information or you know a Professional outside of AA who would like us to contact them please contact:

Neil – 050-9174350
Claire – 050-7548252
Email – aapiuae@gmail.com

As our co-founder, Bill W., wrote:

Public Information takes many forms—the simple sign outside a meeting place that says "A.A. meeting tonight," listing in local phone directories; distribution of A.A. literature; and radio and television shows using sophisticated media techniques. Whatever the form, it comes down to "one drunk carrying the message to another drunk"